

DIGITAL MEDIA AGENCY

**DIGITAL
MEDIA**



CLEAR. CONCISE. CREATIVE.

05/10/2020 - 06/09/2020

SEO & Analytics Report

Polite Notice Regarding SEO & Analytics

All SEO & analytics services are aimed at improving your search engine ranking and increase business online visibility. Our goal is to organically rank your multimedia including, but not limited to blog posts and pages, websites, videos, and social media platforms to the first pages of citations and directory sites like Google, Alexa, and Siri. Studies show first-page ranking can get up to 80% more traffic than the 2nd-page rankings.

Though it's considered unethical by "Google Guidelines" to guarantee increased sales conversions, increase brand awareness, or first page ranking in search engines. The difference with Digital Media God is that we provide true transparency. Understand you are paying for a process and not a keyword search ranking. If we fail to rank your overall organic online average keyword score 40% within the first 121 days, we will refund the 100% full amount. While we are confident in our process and have gained results for our clients, we do not know the algorithm for Google and other site citations and directories. Therefore we can never be sure what will or won't work, but still, stand by our policy.

OVERVIEW



Website: <https://www.innbuilders.com/>
IP Address: 107.180.0.253
WordPress Version: 5.4.1



SEO

Keywords tracked: 13; Latest visibility score: 96



ANALYTICS

Pageviews: 157; Site sessions: 124

✓ SEO



Visibility up by: **1.538%**
Competitors: **7**

OVERVIEW

Keywords
13

TopRank
8

First page
13

Visibility
96

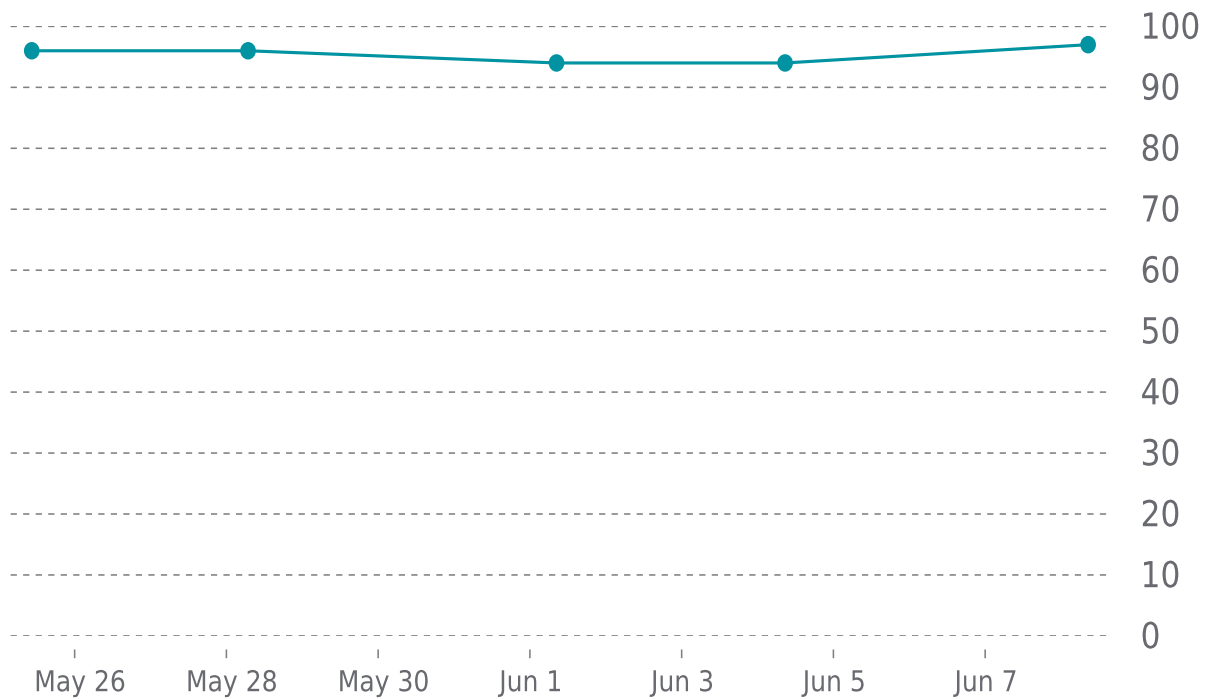
Better
2

No Change
10

Worse
1

Visibility Change
▲ 1.623%

VISIBILITY



WE ARE MONITORING 13 KEYWORDS

Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	bulkheads builders mississippi	-	/	1	1
	bulkheads builders pass christian mi...	-	/	1	1
	commercial dock builders pass	-	/	1	1
	dock builders pass christian mississippi	pass christian	-	1	1
	marine construction pass christian mi...	pass christian	-	1	1
	residential dock construction pas...	-	/	1	1
	residential marine construction pas...	-	/	1	1
	residential piers and bulkhead	-	/	1	1
	marine construction mississippi	-	/	2	2
	residential boat houses pass	-	/	2	3
	commercial marine debris pass	-	/	3	3
	local marine construction pas...	-	/	3	3
	affordable marine construction near	-	/	5	4

COMPETITION

We found that following websites are your biggest competitors for given keywords

Competitor	Visibility Score
innbuilders.com	97.23
www.yellowpages.com	76.70
conteconstructionllc.com	43.79
www.angieslist.com	39.78
www.repairdocks.com	34.28
www.bbb.org	33.73
www.astepabovemarinecontractors.com	30.88

✓ ANALYTICS



Traffic up by: **35%**
05/10/2020 to 06/09/2020

OVERVIEW

Sessions

0.1K

▲ 35%

Pageviews

0.1K

▲ 40%

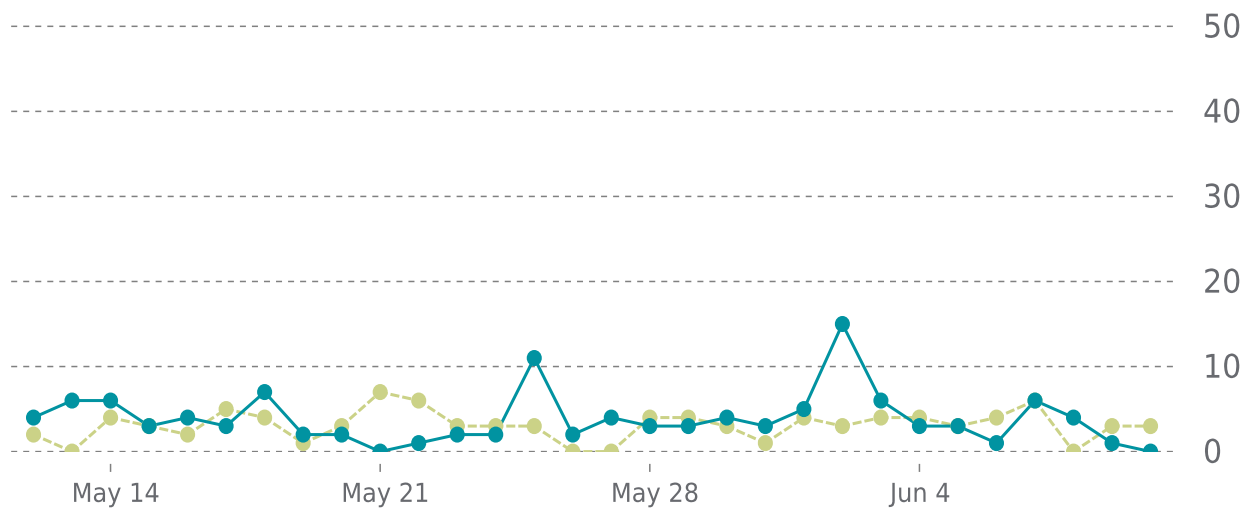
Session duration

36s

▲ 292%

SESSIONS

—●— This period —●— Previous period



Pages Per Sessions:

▲ 4%

Social Media Sessions:

▲ 0.00%

Bounce Rate:

▼ -4%

Organic Searches:

▲ 24.14%

Referrers	Sessions
google	63
(direct)	49
bing	5
yahoo	3
yellowpages.com	2

Keywords	Sessions
general contractors near ...	1
general contractors near me	1

Pages	Sessions
/	154
/?ref=hexometer	2
/?fbclid=IwAR0ssjAE8M...	1

Countries	Sessions
United States	112
Pakistan	5
Canada	4
Japan	1
India	1